

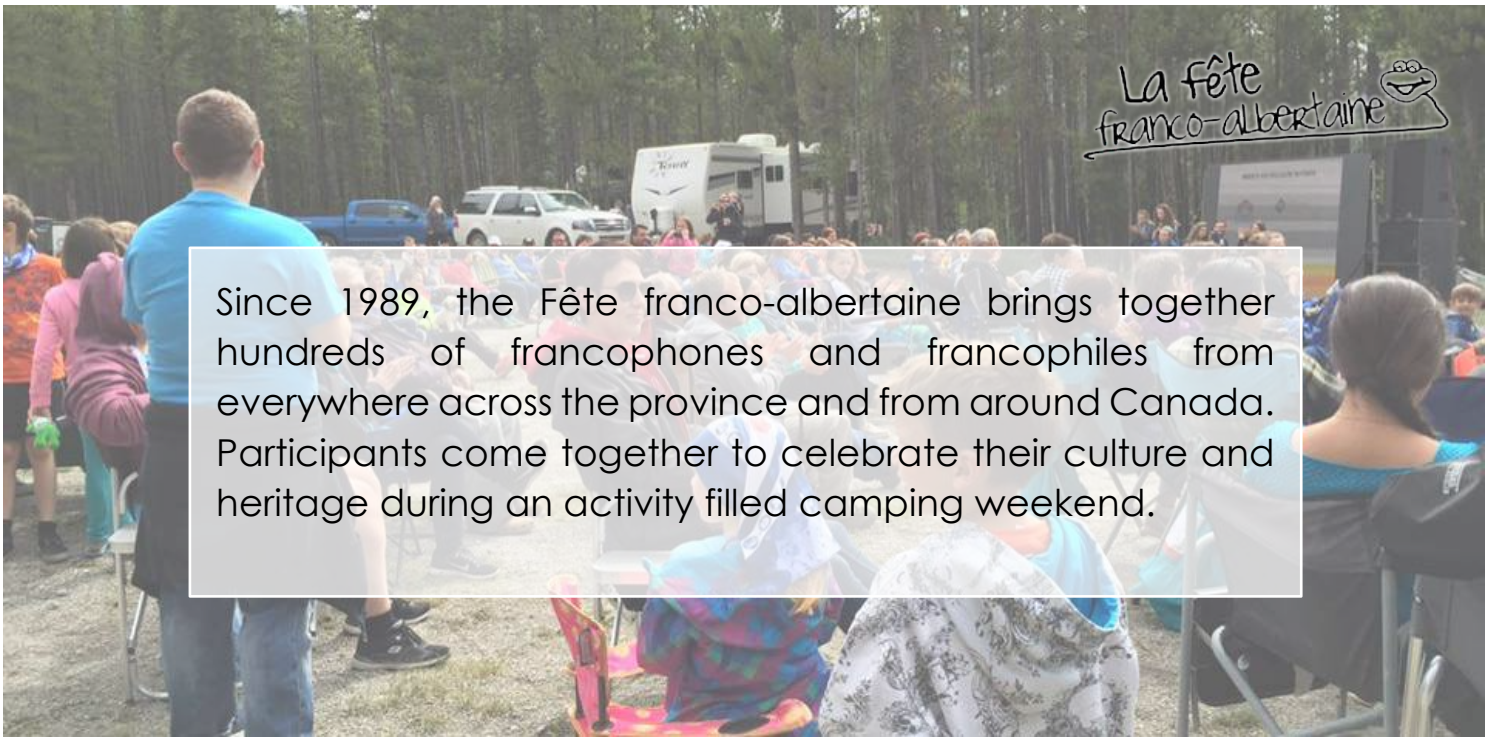
La fête
franco-albertaine 

FÊTE FRANCO-ALBERTAINE

July 3 TO 5 2020

David Thompson Resort, Nordegg

The largest francophone festival
in Alberta



Since 1989, the Fête franco-albertaine brings together hundreds of francophones and francophiles from everywhere across the province and from around Canada. Participants come together to celebrate their culture and heritage during an activity filled camping weekend.



Join us! Become a sponsor today

As a non-profit organization, the primary source of funding for this event comes from the Government of Canada through Canada Heritage. However, in order to produce a festival of this size, we also rely on our sponsors who wish to give back to their community.

Every year, a number of companies and provincial organizations help make the Fête franco-albertaine a success. Every partner for this event sees and appreciates the importance of the francophone community and help it's development by sponsoring this event. Help us make the 31st the best edition ever!



Sponsorship options



Sponsor of the cultural pavilion (1)

Contribution: 2000\$

Optional: +3000\$ for the pancake breakfast



This sponsorship option includes:

- Company banner in the cultural pavilion (used for activities and opening ceremony)
- Special mention during the closing ceremonies and during the main show
- One family pass for the weekend (value of 200\$)
- Logo on the map of the campsite, the festival's schedule and on the cultural pavilion activity schedule
- Half-page advertisement in the official program
- Special thanks on our social media platforms (Facebook, Twitter and Instagram)
- Special thanks in our official program
- Logo on the festival's website
- Mention of your contribution of the festival's website
- Official event signage with your company name
- Optional (+3000\$): exclusivity of the pancake breakfast which includes your company banner, distribution of promotional material and your employees/representatives who welcome participants during the meal

Sponsor of the pancake breakfast (1)

Contribution: 3000\$

This sponsorship option includes:

- Company banner in the cultural pavilion (used for activities)
- Special mention during the opening and closing ceremonies and during the main show
- One family pass for the weekend (value of 200\$)
- Logo on the map of the campsite, the festival's schedule and on the cultural pavilion activity schedule
- Half-page advertisement in the official program
- Special thanks on our social media platforms (Facebook, Twitter and Instagram)
- Special thanks in our official program
- Logo on the festival's website
- Mention of your contribution of the festival's website
- Recognition of your involvement in the official program



Sponsor of the Main Stage (1)

Contribution: 2000\$



This sponsorship option includes:

- Company banner in the cultural pavilion (used for activities and opening ceremony)
- Special mention during the opening and closing ceremonies and during the main show
- One family pass for the weekend (value of 200\$)
- Logo on the map of the campsite, the festival's schedule and on the schedule group B
- Official event signage with your company name
- Half-page advertisement in the official program
- Special thanks on our social media platforms (Facebook, Twitter and Instagram)
- Special thanks in our official program
- Logo on the festival's website



Sponsor of the Bellodome (1)

Contribution: 2000\$



This sponsorship option includes:

- Company banner in the Bellodome (youth activities, community meals and karaoke 3D)
- Special mention during the opening and closing ceremonies and during the main show
- One family pass for the weekend (value of 200\$)
- Logo on the map of the campsite, the festival's schedule and on the Bellodome schedule
- Half-page advertisement in the official program
- Special thanks on our social media platforms (Facebook, Twitter and Instagram)
- Special thanks in our official program
- Logo on the festival's website
- Official event signage with your company name

Sponsor of the Main Boulevard (1)

Contribution: 1500\$



This sponsorship option includes:

- Signage from your business/organization on the Main Boulevard (#9)
- Special mention during the opening and closing ceremonies and during the main show
- One family pass for the weekend (value of 200\$)
- Logo on the map of the campsite, the festival's schedule and on the cultural pavilion activity schedule
- quarter-page advertisement in the official program
- Mention of your contribution of the festival's website
- Recognition of your involvement in the official program
- Special thanks on our social media platforms (Facebook, Twitter and Instagram)

Sponsor of the Gribbit Express (1)

Contribution: 1000\$

This sponsorship option includes:

- Logo on the Golf Cart that travels around the site during the event
- Special mention during the opening and closing ceremonies and during the main show
- One family pass for the weekend (value of 200\$)
- Logo on the map of the campsite, and the festival's schedule
- Quarter-page advertisement in the official program
- Mention of your contribution of the festival's website
- Special thanks on our social media platforms (Facebook, Twitter and Instagram)
- Recognition of your involvement in the official program



Sponsor of the minigolf (1)

Contribution: 1000\$



This sponsorship option includes:

- Company banner near the minigolf during the event
- Special mention during the opening and closing ceremonies and during the main show
- One family pass for the weekend (value of 200\$)
- Logo on the map of the campsite and the festival's schedule
- Quarter-page advertisement in the official program
- Special thanks on our social media platforms (Facebook, Twitter and Instagram)
- Special thanks in our official program
- Logo on the festival's website

Sponsor of one of the main avenues (9)

Contribution: 750\$



This sponsorship option includes:

- Signage from your business/organization on one (1) of the main avenues near the activities during the event: #1, #2, #3, #10, #11, #12, #13, #14, #15
- Logo on the map of the campsite and the festival's schedule
- Recognition of your involvement in the official program
- Special thanks on our social media platforms (Facebook, Twitter and Instagram)
- Logo on the festival's website

Sponsor of the first aid site (1)

Contribution: 750\$

This sponsorship option includes:

- Signage from your business/organization on site #109 and #110
- Logo on the map of the campsite and the festival's schedule
- Special thanks on our social media platforms (Facebook, Twitter and Instagram)
- Recognition of your involvement in the official program
- Logo on the festival's website
- Logo on all the festival posters



Sponsor of an avenue (4)

Contribution: 500\$



This sponsorship option includes:

- Signage from your business/organization on one (1) of the main avenues near Campsite C (youth campsite): #4, #5, #6, #8
- Logo on the map of the campsite and the festival's schedule
- Special thanks on our social media platforms (Facebook, Twitter and Instagram)
- Recognition of your involvement in the official program
- Logo on the festival's website

Sponsor of Wendy's Window cabin – Volunteer's lounge (1)

Contribution: 500\$

This sponsorship option includes:

- Signage from your business/organization on site #109 and 110
- Logo on the map of the campsite and the festival's schedule
- Special thanks on our social media platforms (Facebook, Twitter and Instagram)
- Recognition of your involvement in the official program
- Logo on the festival's website



Sponsor in kind (plan, organize and offer a workshop to participant)



This sponsorship option includes:

- Signage from your business/organization on one (1) of the main avenues near Campsite C (youth campsite): #4, #5, #6, #8
- Logo on the map of the campsite and the festival's schedule
- Special thanks on our social media platforms (Facebook, Twitter and Instagram)
- Recognition of your involvement in the official program
- Logo on the festival's website

Sponsor of the Motel (1)

Contribution: 400\$

This sponsorship option includes:

- Signage from your business/organization in front of the motel
- Logo on the map of the campsite and the festival's schedule
- Special thanks on our social media platforms (Facebook, Twitter and Instagram)
- Recognition of your involvement in the official program
- Logo on the festival's website



Sponsor of the beach volleyball court (1)

Contribution: 350\$



This sponsorship option includes:

- Signage from your business/organization near the volleyball court
- Logo on the map of the campsite and the festival's schedule
- Special thanks on our social media platforms (Facebook, Twitter and Instagram)
- Recognition of your involvement in the official program
- Logo on the festival's website

Advertisement – Official program

Business card format

Contribution: 250\$





THANKS FOR YOUR SUPPORT!

FOR MORE INFORMATION:
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Map of the campsite

